

# Andrew James Fisher

application architect • ux design • full stack developer



## Experience

### Manning & Napier Advisors, LLC

#### Platform Architect / Lead Developer, DIAL Insights

February 2012 – Present

- Conceived, built, and continue to support an evolving healthcare platform to help brokers optimize employer benefit contributions using visualizations and data-driven outcomes.
- Created interactive decision support tools to help employees get the most out of their health benefits along with integrated cost transparency tools to save on health care throughout the year.
- Developed the overall brand, tone of voice, and marketing materials for the platform.
- Managed continuous deployments to our HIPAA compliant cloud-based environments.
- 2017 Silver Star Award recipient for outstanding contributions to the firm.

### Post Central Creative Communications

#### Senior Interactive Director

November 2009 – January 2012

- Worked with a team of video & 3D animators to develop engaging web-based user experiences.
- Executed comprehensive campaigns utilizing video, web, social, and email communications.
- Developed enterprise-level content management systems for corporations and partner agencies.
- Constructed consumer directed healthcare & benefit planning tools for Manning & Napier Advisors.

### Twin Advertising Inc.

#### Director of Interactive Media

November 2006 – October 2009

- Piloted a traditional advertising firm through their transition to a full-service digital agency.
- Lead a team to deliver over 75 websites, microsites, data-driven applications, and online marketing campaigns across a wide variety of industries.
- Developed a series of applications for internal use (Content Management, Project Management, Lead Generation, eCommerce, Business Development)

### CompSys Technologies Inc.

#### Lead Web Developer

October 2005 – November 2006

- Personally developed over 20 websites and custom applications.
- Tripled company revenue within 12 months of stepping into the lead development role.
- Received Amherst Chamber of Commerce Small Business Innovation Award 2006.

### Heavy Ventures Inc.

#### Managing Partner / Systems Architect

July 2002 - Present

- Incubator for value-driven, service oriented eCommerce and SaaS platforms.
- Developed professional websites and applications for companies throughout Western NY.

“Entrepreneurial-focused developer with broad experience in data-driven applications, UX design, mobile & platform architectures, content marketing, and brand identity.”

## Technical Skills

- UX / UI Design
- Full Stack Application Development
- Project Planning & Systems Architecture
- Internet, Email & Social Marketing
- Responsive / Mobile Development
- Docker-Based Cloud Deployments
- HTML5 / JS / CSS3 / SASS / Git
- PHP / MySQL / AJAX / jQuery
- Adobe Creative Cloud

## Education

### B.S Information Technology, Web Development & Multimedia

Rochester Institute of Technology, New York

GPA: **3.70** PFOS: **3.97**

## Sample Projects

### DIAL Insights

<https://www.dialinsights.com>

### Soapbox

<http://www.hellosoapbox.com>

### HCR Home Care

<http://www.hcrhealth.com>